

Florida Chapter,
American College of Surgeons

2021 Annual Meeting

Tools for the Practicing Surgeon

April 30-May 2, 2021

Loews Portofino Bay Hotel at
Universal Studios
Orlando, FL

**EXHIBIT & SUPPORTER
AGREEMENT**

JOIN US

Dear Supporter:

We invite you to participate in the 2021 Florida Chapter Annual Meeting. The Florida Chapter, American College of Surgeons (FCACS) is a 501(c)(6) nonprofit organization of board-certified surgeons who serve as a voice for all surgeons working in the frequently intense and ever-changing field of surgery. The FCACS Annual Meeting invitations are sent to all surgeon members of the American College of Surgeons from Florida (the third largest state by population of the United States). Additionally, the conference will include representatives from other societies, including the American Institute of Minimally Invasive Surgery. Our conference provides you with a unique opportunity to reach your target audience which will consist of surgeons, nurses, and hospital administrators.

Our Solutions Center and sponsorship opportunities will allow you to connect with our members in a unique and intimate way, to provide you with the maximum return on your investment. The Solutions Center will provide your company's representatives the ability to interact with attendees throughout the meeting and during meal times.

Attendees will learn about topics such as:

- "Durable Hernia Repair with Rapid Return to an Active Lifestyle" – Jonathan P. Yunis, MD, FACS
- "Operative Techniques for the Management of Abdominal Vascular Trauma" – James W. Denis, MD, FACS
- "Minimally Invasive Surgery for Pancreatic Cancer: Lessons from a High-Volume Center" – Sharona B. Ross, MD, FACS
- "Melanoma for Non-Melanoma Surgeons" – Jonathan S. Zager, MD, FACS, FSSO

We look forward to your participation and seeing you in 2021!



Deepak Nair, MD, FACS
Annual Meeting Program Chair
President-Elect

SOLUTIONS CENTER BENEFITS

- Two complimentary badges
- Company logo on all supporter recognition material
- Company logo and website listed on the virtual exhibit space
- Additional breaks
- Extended Solutions Center function times
- Intimate exhibit space
- New sponsorship opportunities

EXHIBIT OPPORTUNITIES

SIGN UP BY **JANUARY 19, 2021**
AND RECEIVE **\$250 OFF** EXHIBIT PRICE!

SOLUTIONS CENTER HOURS

Friday, April 30, 2021

Set Up: 12:00 – 2:00 pm

Welcome Reception: 6:00 – 7:00 pm

Saturday, May 1, 2021

Solutions Center Open: 6:30 am – 3:30 pm

Move-Out: 3:30 – 5:00 pm

**Times subject to change*

COMPANY DESCRIPTION

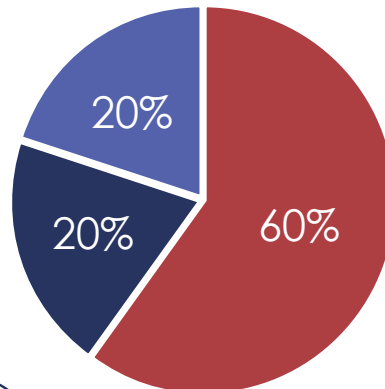
Due April 1, 2021

Please submit a brief company description (50-word maximum) in a Word document as well as your company's URL address for a Web Link to exhibits@floridafacs.org.

FCACS reserves the right to edit all descriptions

ATTENDEE BREAKDOWN

■ Attending Surgeons ■ Residents ■ Medical Students



January 19, 2021
Early Bird
Applications Due



April 1, 2021
Company Description Due
Email to exhibits@floridafacs.org

IMPORTANT DEADLINES

SPONSORSHIP OPPORTUNITIES

Welcome Reception

\$7,500

All attendees and exhibitors are invited to attend the Friday evening Welcome Reception at the Loews Portofino Bay Hotel. Sponsor will be recognized on signage, as well as company logo on napkins and drink stirrers. The Welcome Reception sponsor will receive five minutes of microphone time.

Edward Copeland Abstract and Paper Competition

\$5,000

Sponsor will receive recognition on the presentation monitors for the competition, as well as in the onsite guide for the conference.

Expert/Product Theater **Limit three*

\$5,000

Be viewed as a leader in the surgery field by hosting a 30-minute product theater session. This unique opportunity gives your company exclusive access to host your product theater in a dedicated area in the exhibit hall.

This opportunity includes:

- One (1) premium location booth display
- One (1) 30-minute Product Theater time-slot
- Basic AV for Product Theater
- One bag stuffer
- Three (3) complimentary representative badges
- Recognition of support in meeting materials, on signage, and on the FCACS website.

Refreshment Break

\$2,000

Coffee is essential to meeting success! Breaks are located in the Solutions Center and provide the opportunity for interaction with attendees. This sponsorship includes coffee sleeves with your logo in addition to signage recognizing you as the sponsor.

For more information, contact Christa Martin • P: 904-309-6220 E: exhibits@floridafacs.org

ESSENTIAL OPPORTUNITIES

Attendee Meeting Bags **\$3,000**

Meeting bags will be given out to each attendee. Bags will be branded with the FCACS logo, but your company will be recognized as the bag sponsor on a note inside, as well as on signage at registration.

Passport Drawing Sponsor **\$1,500**

Attendees will participate in our exciting Passport Drawing during the conference. In order to be eligible for door prizes, attendees must visit each sponsor listed on the Passport. Sponsors will receive listing on the passport, as well as recognition in onsite materials.

Meeting Bag Insert **\$500**

Company literature or brochure will be placed in the attendee bag, which will be distributed to all attendees at registration.

All inserts must be approved by FCACS prior to printing. Sponsor is responsible for design, printing and shipping (8.5 x 11" max weight .08 oz).

Yoga Break Sponsorship **\$5,000**

New this year, we will be offering our attendees a wellness break on Saturday morning. The sponsor of this yoga session will be featured on signage at the event, as well as recognition in the onsite guide.

For more information, contact Christa Martin • P: 904-309-6220 E: exhibits@floridafacs.org

EXHIBIT & SUPPORTER AGREEMENT

FCACS 2021 Annual Meeting | April 30 - May 2, 2021

Early Bird Booth — \$1,750
Available until January 19, 2021

Basic Booth — \$2,000
After January 19, 2021

ADDITIONAL OPPORTUNITIES

- Welcome Reception add \$7,500
- Poster Sesion..... add \$5,000
- Expert Theater add \$5,000
- Refreshment Break add \$2,000

- Attendee Meeting Bags add \$3,000
- Passport Drawing..... add \$1,500
- Meeting Bag Insert..... add \$500
- Yoga Break Sponsorsh..... add \$5,000

Advertising prices are inclusive of tax.

Tax ID # 59-6141084.

*Must purchase booth to participate in sponsorship opportunities

TOTAL \$ _____

For more information contact:

Christa Martin

Direct: 904-309-6220

Fax: 904-677-7843

exhibits@floridafacs.org

Applicant Information

(to send exhibit correspondence to, including confirmation and exhibit booth number)

Company Name (as to appear on printed materials): _____

Representative Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Fax:** _____

Email: _____ **Website:** _____

Competitor(s):

(We ask for this information to try and place competitors' booths away from one another. If you leave this blank, your company could be placed by a competitor.)

Payment and Billing Information

To sign up for exhibit space, complete this form and fax it to 904-677-7843 or mail this completed form with check enclosed payable to: FCACS, 6816 Southpoint Parkway, Suite 1000, Jacksonville, FL 32216

TOTAL AMOUNT Check boxes above to indicate: \$ _____

VISA AMERICAN EXPRESS MASTERCARD CHECK

Security Code _____

Number: _____ **Expiration Date:** _____

Name on Card: _____

Signature: _____

Payment for exhibit space must accompany registration or we will be unable to reserve your booth(s).

Onsite Representative(s) Contact Information

Badge 1 Name _____

Cell Phone _____

Badge 2 Name _____

Cell Phone _____

(Additional badges \$50/person)

Badge 3 Name _____

Badge 4 Name _____

This exhibitor agreement is entered into between _____ and FCACS. This agreement takes effect upon signing by exhibitor. The exhibitor hereby requests to FCACS to provide the exhibitor with Solutions Center space at the 2021 Annual Meeting. Exhibitor further agrees to abide by all exhibitor terms and conditions as outlined in the Terms and Conditions including having full booth set up by 2:00 pm on Friday, April 30 and to not tear down before Saturday, May 1 at 3:30 pm. Exhibitor agrees that if they do not follow these set up and tear down guidelines, the company will be charged \$500 and will be suspended from future shows. **DISCLAIMER:** Solution Center space is awarded on a first-come, first-served basis. Submission of this form and payment does not guarantee exhibit space. FCACS will notify exhibitor applicant if exhibit space request cannot be honored. A confirmation email will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms, and booth specifications in the Terms and Conditions.

Print Name: _____

Signature: _____

Date: _____

THANK YOU TO OUR 2019 & 2020 SPONSORS!

Acacia Pharma	E-FORCSE/PDMP Foundation	Pacira Pharmaceuticals
Acel RX Pharmaceuticals	Ethicon	Polarity TE
ACell, Inc.	Exact Sciences	Priority Responsible Funding
AdventHealth	Fresenius Kabi	Richard Wolf Medical Instruments
AGI Medical, Inc.	Gore and Associates	Shire
Aktormed	Haemonetics	Stryker
Allergan	Irrisept	TELA Bio
Altrazeal	KCI/Acelity	Urgo Medical
Applied Med	Kubtec Medical Imaging	US Army
Arthrex	LeanTaas	US Navy
BD	Nephron Pharmaceuticals	Z-Medica
Boston Scientific	Olympus	
Florida Dairy Farmers		

FLORIDA CHAPTER, AMERICAN COLLEGE OF SURGEONS - TERMS AND CONDITIONS

Thank you for your interest in exhibiting at the Florida Chapter, American College of Surgeons (FCACS) 2021 Annual Meeting (“Organization”). All exhibitors agree to the following information, guidelines, and regulations for purposes of exhibiting at our meeting, superseding all prior discussions. This may be supplemented by additional rules included in the exhibitor prospectus as well as any other information or updates provided by the Organization.

Exhibit Hall Hours – All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. You agree to pay a \$500 fee should the exhibit space get broken down before official tear-down hours.

Exhibit Booth/Sponsorship Cancellations and No-Shows – Once the application has been received, cancellation must be submitted to the Organization, in writing, no later than forty-five (45 days) prior to the meeting. Upon receipt of a timely cancellation notice, a full refund minus a \$500 processing fee will be returned. If no cancellation notice in writing is received, no refund will be made. There are no refunds for no-shows or those cancelling within the forty-five (45) days.

Cancellation and Postponement of the FCACS 2021 Meeting – In the event that the FCACS Annual Meeting is postponed due to any occurrence not occasioned by the conduct of the FCCS or the exhibitor, whether such occurrence be an act of God; the common enemy; the result of terrorism, war, riot, civil commotion, sovereign conduct; widespread dissemination of an infectious disease; curtailment of transportation facilities; or the act or conduct of any third party (individually and collectively referred to as the “Occurrence”), then the performance of the parties of their respective meeting obligations shall be excused for such period of time as is reasonably necessary after the Occurrence to remedy the effects thereof. If the Occurrence results in cancellation of the FCACS Annual Meeting, the obligations of the parties under applicable agreements shall automatically be terminated and all booth payments shall be refunded to the Exhibitor, less any pro rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by the FCACS through the date of exhibitors’ notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later.

Space Assignment – Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. Organization will confirm the receipt of money/contract along with a space assignment. Organization reserves the right to re-arrange the floor plan at any time prior to the conference even if a location has already been confirmed. It also reserves the right to reject, at its discretion, any application to exhibit. Organization will make every effort to separate direct competitors. Exhibit materials are confined to the exhibit area.

Exhibitor Badges and Registration – Booth size determines the number of badges afforded to exhibitor. Representatives without badges will not be permitted in the exhibit hall. Exhibitor may pick-up name badges at the registration desk onsite.

Display Requirements and Restrictions – The Organization retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals, or other therapeutic agents listed in AMA’s New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Electrical Requirements – Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel, subject to their prices and conditions.

Prohibited Conduct - The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. No signs or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws, or any other device. Exhibitor is responsible for damage to property. Organization reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of Organization is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

Live Demonstration - The use of models, biological tissues, or animals is strictly prohibited unless approved in advance.

FLORIDA CHAPTER, AMERICAN COLLEGE OF SURGEONS - TERMS AND CONDITIONS

Unauthorized Canvassing and Distribution of Advertising Matter - Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of Organization.

Photography - Organization may contract an official meeting photographer to photograph or video all aspects of the meeting. Photography or video may occur in the exhibit hall, limited to attendee activity. Exhibitor agrees to allow reasonable request from Organization or the official meeting photographer to take pictures outside the exhibitor's booth.

Subletting of Space - No subletting of space will be permitted. Only one company may exhibit per booth. Each company represented in the exhibit hall must sign the exhibit application. Any person or company subletting a space, as well as the person or company purchasing the space, will be subject to eviction from the exhibit hall. No refund will be made to a company subletting its space.

Security - Exhibitors are strongly urged to secure all valuables nightly or take them to their hotel's rooms. Organization, the hotel, and Compass Management & Consulting, Inc. will not be responsible for lost or stolen items.

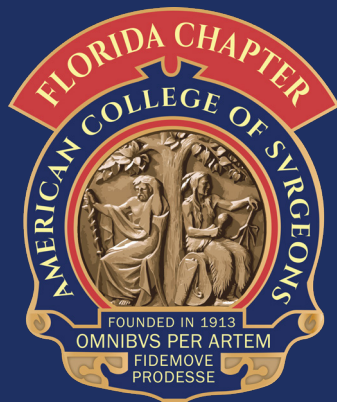
Certificate of Insurance and Liability - The property hosting the conference will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. Organization will not guarantee exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits.

Exhibitors must provide Organization with a certificate of insurance no later than seven (7) days prior to the meeting. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend Organization, Compass Management & Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage and comprehensive general liability insurance. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.

Disclaimer - Organization neither warrants nor endorses any of the products or services advertised. You agree to indemnify, defend, and hold harmless organization for any and all costs, including reasonable attorney fees, associated with any claim based on your product. Attendance. Organization may estimate the number of attendees anticipated at the conference; however, such estimate does not intend to guarantee a number of conference attendees.

Payment – Application will be confirmed with the submission of an application and full payment. Any company that submits an application to exhibit but is not paid in full by four weeks prior to the meeting, will be required to place a credit card on file with the Organization in order to receive an exhibit assignment. Check payments will be due by the beginning of the meeting. If payment is not received by the beginning of the meeting, the credit card on file will be charged.

Cooperation - Organization requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these guidelines.



Florida Chapter, American College of Surgeons
2021 Annual Meeting