

# Controversies in Surgery

**March 22-23, 2019**

Loews Royal Pacific Resort  
Orlando, FL

**Florida Chapter**

American College of Surgeons

ANNUAL MEETING

**Exhibit & Supporter  
Agreement**

# JOIN US

## Dear Supporter:

We invite you to participate in the 2019 Florida Chapter Annual Meeting. The Florida Chapter, American College of Surgeons (FCACS) is a 501(c)(6) nonprofit organization of board certified surgeons who serve as a voice for all surgeons working in the frequently intense and ever-changing field of surgery. The FCACS Annual Meeting attracts approximately 140 surgeons from all around Florida. Our conference provides you with a unique opportunity to reach your target audience.

Our exhibit and sponsorship opportunities will allow you to connect with our members in a unique and intimate way, to provide you with the maximum return on your investment. The exhibit space will provide your company's representatives the ability to interact with attendees throughout the meeting and during meal times.

We look forward to your participation and seeing you in March!

*John Armstrong, MD, FACS*

*Annual Meeting Program Chair*

## BENEFITS OF EXHIBITING

- (2) Two complimentary badges
- Company logo on all supporter recognition material
- Company logo and website listed on the virtual exhibit hall

## NEW THIS YEAR

- Additional exhibitor breaks
- Extended exhibit hall function times
- Intimate exhibit hall space
- New sponsorship opportunities

# Exhibit Opportunities

**Sign up by January 19, 2019  
and receive \$250 off Exhibit price!**

## EXHIBIT HALL HOURS

### Friday, March 22, 2019

Set Up: 12:00–2:00 PM  
On-site Reception: 6:00–7:00 PM

### Saturday, March 23, 2019

Exhibit Hall Open: 6:30AM–3:30 PM  
Exhibit Move-Out: 3:30–5:00 PM

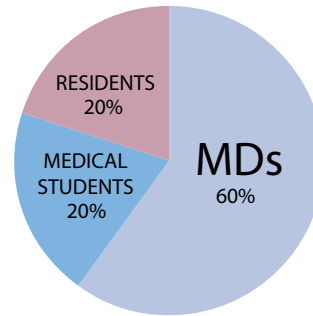
## COMPANY DESCRIPTION

### Due March 1, 2019

Please submit a brief company description (50-word maximum) in a Word document as well as your company's URL address for a Web Link to exhibitors@floridafacs.org.

*FCACS reserves the right to edit all descriptions.*

## ATTENDEE BREAKDOWN



## IMPORTANT DEADLINES

### January 19, 2019

Early Bird Exhibitor Applications Due

### March 1, 2019

Company Description Due  
Email to exhibitors@floridafacs.org

**First time exhibitors receive a special discount off the exhibit fee!**

# Social Opportunities

## **Welcome Reception** **\$7,500**

All attendees and exhibitors are invited to attend the Friday evening Welcome Reception being held at the Loews Royal Pacific. Sponsor will be recognized on signage, as well as company logo on napkins and drink stirrers. New this year, the Welcome Reception sponsor will receive ten minutes of microphone time.

## **Edward Copeland Abstract and Paper Competition** **\$5,500**

Sponsor will receive recognition on signs before and after the presentation.

## **Passport Drawing Sponsor** **\$1,500**

All attendees receive an exhibitor passport in their meeting bags to collect signatures from exhibitors. Attendees who complete their passport will be entered to win prizes. Your company will be highlighted and recognized on the passport.

## **Refreshment Break** **\$1,500**

Coffee is essential to meeting success! Breaks are located in the exhibit hall and provide the opportunity for interaction with attendees. This sponsorship includes coffee sleeves with your logo in addition to signage recognizing you as the sponsor.

*For more information*

*P: 904-309-6228 | E: exhibitors@floridafacs.org*

# Essential Opportunities

## Attendee Meeting Bags \$3,000

Enjoy maximum exposure, as all attendees will utilize the bag throughout the entire program and beyond. The bags will include sponsoring company's logo, along with the FCACS logo. A note will be placed inside the bag acknowledging the sponsoring company.

## Meeting Bag Insert \$500

Company literature or brochure will be placed in the attendee bag, which will be distributed to all attendees at registration.

*All inserts must be approved by FCACS prior to printing. Sponsor is responsible for design, printing and shipping (8.5 x 11" max weight .08 oz).*

For more information  
P: 904-309-6228 | E: [exhibitors@floridafacs.org](mailto:exhibitors@floridafacs.org)

# EXHIBIT & SUPPORTER AGREEMENT

**FCACS 2019 Annual Meeting**  
March 22-23, 2019

**Early Bird Booth — \$1,750**  
Available until January 19, 2019

**Basic Booth — \$2,000**  
After January 19, 2019

## Additional Opportunities

- |  |  |
|--|--|
| <input type="checkbox"/> Welcome Reception.....add \$7,500 | <input type="checkbox"/> Attendee Meeting Bags.....add \$3,000 |
| <input type="checkbox"/> Poster Session .....add \$5,500   | <input type="checkbox"/> Passport Drawing .....add \$1,500     |
| <input type="checkbox"/> Refreshment Break.....add \$5,000 | <input type="checkbox"/> Meeting Bag Insert.....add \$500      |
| <input type="checkbox"/> Expert Theater.....add \$5,000    |  |

Advertising prices are inclusive of tax.

Tax ID # 59-6141084.

\*Must purchase booth to participate in sponsorship opportunities **TOTAL \$** \_\_\_\_\_

### For more information contact:

Kasey Cleary  
Direct: 904-309-6253  
Fax: 904-677-7843  
kcleary@floridafacs.org

### Applicant Information *(to send exhibit correspondence to, including confirmation and exhibit booth number)*

Company Name (as to appear on printed materials): \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Competitor(s): \_\_\_\_\_

*(We ask for this information to try and place competitors' booths away from one another. If you leave this blank, your company could be placed by a competitor).*

### Payment and Billing Information

To sign up for exhibit space, complete this form and fax it to 904-998-0855 or mail this completed form with check enclosed payable to: **FCACS, 6816 Southpoint Parkway, Suite 1000, Jacksonville, FL 32216**

**TOTAL AMOUNT** Check boxes above to indicate: \$ \_\_\_\_\_

Visa  American Express  MasterCard Security Code \_\_\_\_\_  Check

Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

*Payment for exhibit space must accompany registration or we will be unable to reserve your booth(s).*

### Onsite Representative(s) Contact Info

Badge 1 Name \_\_\_\_\_

Cell Phone \_\_\_\_\_

Badge 2 Name \_\_\_\_\_

Cell Phone \_\_\_\_\_

#### (Additional badges \$50/person)

Badge 3 Name \_\_\_\_\_

Badge 4 Name \_\_\_\_\_

This exhibitor agreement is entered into between \_\_\_\_\_ (Exhibitor) and FCACS. This agreement takes effect upon signing by exhibitor. The exhibitor hereby requests to FCACS to provide the exhibitor with exhibit space at the 2019 Annual Meeting. Exhibitor further agrees to abide by all exhibitor terms and conditions as outlined in the Terms and Conditions including having full booth set up by 2:00 pm on Friday, March 22 and to not tear down before Saturday, March 23, at 3:30 pm. Exhibitor agrees that if they do not follow these set up and tear down guidelines, the company will be charged \$500 and will be suspended from future shows. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form and payment does not guarantee exhibit space. FCACS will notify exhibitor applicant if exhibit space request cannot be honored. A confirmation email will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms, and booth specifications in the Terms and Conditions.

Print Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

# EXHIBIT & SUPPORTER AGREEMENT

## **Rules and Regulations:**

By applying for exhibit space, a company agrees to adhere to all conditions and regulations outlined below. The Florida Chapter American College of Surgeons (FCACS) requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these rules and regulations. For any questions, please contact the FCACS office at 904-309-6240.

## **Available Tradeshow Hours:**

All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set-up late or tear-down early. The above signed agrees to pay a \$500 fee should the exhibit space contracted with this agreement get broken down before official tear-down hours or the company is a no-show.

## **Space Assignment:**

Space will be assigned according to the order in which applications and full payments are received. **No space can be assigned without full payment.** FCACS will confirm the receipt of money/contract along with a space assignment. FCACS reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow. It also reserves the right to reject, at its discretion, any application to exhibit. The room is not large, but every effort will be made to separate direct competitors. Exhibit materials are confined to the area leased.

## **Cancellation:**

Once formal application has been received, cancellation must be submitted to FCACS, in writing, no later than 45 days prior to the meeting. If no cancellation notification in writing is received, no refund will be made. A full refund minus a \$500.00 processing fee will be returned. There are no refunds for no-shows or those canceling within 30 days.

## **Exhibit Rules:**

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. FCACS reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of FCACS is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

## **Display Requirements and Restrictions:**

FCACS retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals or other therapeutic agents listed in AMA's *New and Non-Official Remedies*, *National Formulary* or *U.S. Pharmacopeia*, may be displayed. Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

## **Unauthorized Canvassing and Distribution of Advertising Matter:**

Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of FCACS.

## **Exhibits with Electrical Requirements:**

Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the exhibit contractor.

## **Modesty and Live Demonstration:**

The use of models, biological tissues, or animals is strictly forbidden.

## **Subletting of Space:**

No subletting of space will be permitted. Only one company may exhibit per booth.

## **Liability:**

The property will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. FCACS will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors are urged to secure valuables nightly or take them with them when they leave the room for the day. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend FCACS, Compass Management, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against loss through theft, fire damage, etc.

# Thank You to Our 2018 Exhibitors!

ACell, Inc.

Allergan

Bard Davol

EHRC TECHNOLOGIES

Ethicon US, LLC

Fresenius Kabi

Genentech

Genomic Health

Gore & Associates

Imacor, Inc.

JustRight Surgical

KCI, an Acelity Company

Olympus

Prytime Medical Devices, Inc.

Richard Wolf Medical Instruments

Shire

Torax Medical, Inc.

US Army Physician Recruiting

Z-Medica